

PRESS RELEASE FOR IMMEDIATE RELEASE

The Way We LOVE — How Students See LOVE The THiNKPosi+ive Lyrics and THiNKGre@t Snapshot Competitions 2009

500-plus teams, comprising more than 2000 students from Hong Kong, together with invitation teams from mainland China and the United Kingdom, seized the initiative to express their love by participating in the THiNKPosi+ive Lyrics Competition – the **FIRST** inter-school lyrics-writing competition in Hong Kong with Warner Music Hong Kong – and the **SECOND** THiNKGre@t Snapshot Competitions 2009.

With this year's theme of **"Love"**, the two competitions present the dual challenge to secondary school students of reflecting on this most powerful of human emotions and showcasing its essence from their perspective, through the unconventional means of composing lyrics and taking snapshots and in doing so invite them to think, see and do things they have never tried before.

Inspired and supported by the Education Bureau, Reuters, Warner Music Hong Kong and Wiseman Education, these two competitions are part of the TH?NKSeries Programme that aims to provide a platform for the youth to demonstrate their global perspectives, their creativity and innovative ideas for changing the world, and their commitment to society, the environment and the world.

For the THiNKPosi+ive Lyrics Competition, competing teams had to produce multilingual, original lyrics to the tunes of two songs by the US pop band The Click Five: "Jenny" and "Addicted to Me". For the THiNKGreat Snapshot Competition, students had to submit an original photo and write a title, a caption and a commentary to reflect the ideas behind the photo.

At the Awards Ceremony for both competitions, scheduled for 13 February (Friday), teams competing for the Best Presentation award will conduct a live presentation on their work. The award will be given to the team with the best live performance as judged by the adjudicators present.

These competitions, while meant to be engaging challenges themselves, are just the first steps for

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the youth of the world on their path to more flexible thinking. If, by the time the participants come of age, we have in society a class of intellectuals who dare to chase their dreams, who dare to Think Positive and Think Great, then we shall have succeeded.

For more information: www.wiseman.com.hk/site/thinkseries/

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