

Press Release For Immediate Release

Love is on the Web

You can decide who will win the YouTube Most Viewed Awards

YouTubers, your power is not confined to just rating or commenting on clips in YouTube but even decide who will win the YouTube Most Viewed Awards for the THiNKAga!n Documentary Making Competition 2009 and spread the message of love on the web.

Co-organised by the National Geographic Channel, the Education Bureau and Wiseman Education, the THiNKAga!n Documentary Competition 2009 has received 200 entries with various interpretations of the theme "LOVE" by 1,200 secondary school students from Hong Kong and Mainland China.

To spread the message of LOVE on a broader scale, the organising committee and YouTube have jointly introduced the YouTube Most Viewed Awards. 50 entries have been picked as the featured videos which can now be browsed on the Youtube mainpage. Their choices are not restricted to the featured videos, though. Netizens around the world are encouraged to vote for their favourites among the 200 entries on the YouTube THiNKAga!n Channel.

Here are some of the highlighted entries. The documentary "Love for Eternity" gives you a taste of the greatest love that silently lasts forever between two deaf parents and their son. "Unsung Love" sheds a light on the plight facing Filipino maids, whose sacrifices for their families and employers are often overlooked by Hong Kong people. In the entry "Chemical Romance", the students explain how lovers fall for each other in a scientific way, citing daily examples and interviewing medical academics.

Be they inspiring or touching, the entries of the THiNKAga!n Documentary Competition 2009 have already warmed the hearts of many. A simple click can offer you this heart-warming experience; show your support to the entries you love and help spread the message of love on the web.

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GEOGRAPHIC CHANNEL









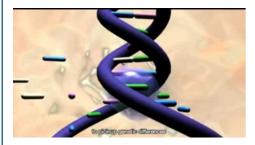




Love for Eternity www.youtube.com/watch?v=LIAWO5psGHc



Unsung Love www.youtube.com/watch?v=2IAaZR3gPts



Chemical Romance www.youtube.com/watch?v=aZbvI84MCOs

More brilliant entries: www.youtube.com/thinkagainawards More details of the Competition: www.wiseman.com.hk/site/thinkagain

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