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PRESS RELEASE

FOR IMMEDIATE RELEASE

Be The Change

ThinkSeries Leaders Charity Showcase 2012

From Zero to 18, From 18 to 1000, from 1000 to Infinity

Change. It's a common word, but the concept is so foreign to most in our generation. People want to change their clothes, their boyfriends and girlfriends – even the world. Yet change remains elusive in this queer little world of ours.

How often were we asked not to forsake the neglected and abandoned? How often were we told that change is coming, that every penny given, every effort spent, really does make a difference?

We yearn to change our – others' – fortunes, but there is nothing we can do to change anything. Nothing. Zilch. Zero. Our voices are drowned out by the din of the unfeeling world.

Or is it?

This year, through the 2012 ThinkSeries Leadership Programme, 18 leaders came together to help four charity organizations: St. James Settlement, Blind Union, Yang Memorial Methodist Social Service, and Hong Kong Parents' Association.

Through active participation in voluntary activities, we have come to realise that we cannot merely sit around and wait for change to come, but to embody the change which we wish to see in terms of action. As regards, we have volunteered to serve the impoverished children, the visually impaired, the new immigrants of the ethnic minorities and the estranged parents.

18 arose out of nothing. And out of that 18, 1000 heard our call and came forth.



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Till now, there are at the very least a thousand secondary school students that have pledged on the Internet to help these four organizations; over a thousand people have joined the volunteer programmes we have set up for them; over a thousand have decided that they could not remain silent any longer and that they must stand up to help those left behind.

We can make a difference. As the pioneers for change, we are taking the first step in lighting up the candle to solicit community involvement to help the underprivileged. Come out; speak up. Make your voice – their voices – heard.

Be the change.

For more details of our Be the Change campaign, please visit www.facebook.com/thinkseriesleaders and like us to spread the word. Also, the Be The Change: ThinkSeries Charity Showcase 2012 will be held at the Agnès b. Cinema, HK Arts Centre on the 11th May 2012 (Fri), 4:00 pm, showcasing the efforts the ThinkSeries Leaders 2012 have made to serve the community, showing all that we must be the change.

Should you have any enquiry, please contact:

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